

Presents

# 'The A-Z Essential Guide To Getting An Agent'

## A One Day Intensive Seminar Saturday, 6th August 2011

Hosted by one of Ireland's leading talent agents, Julian Benson

With over 25 years experience in all aspects of the film, TV and entertainment industry, Julian Benson (BA) shares his wealth of in-depth knowledge and expertise in this one day intensive seminar covering key topics and valuable advice on getting that all important agent.

**\* \* Only 10 places per seminar \* \***

For further information/bookings: (01) 6764377

Refreshments Provided  
€95.00 / 10am - 6pm

### SEMINAR CONTENT:

- \* Finding The Right Agent for You
- \* The Preparation
- \* Tools of the Trade
- \* Sealing The Deal
- \* Auditions
- \* Questions & Answers
- \* Getting Started
- \* Interview Techniques
- \* The International Approach
- \* Contract & Negotiations
- \* Importance of Communication